

Inside NPA: Building the Future of Sports Recruiting.

An update on our platform, our mission, and what's coming next.



Now that NPA is about to get things rolling with its app and suites of services, what do you

It's never been a more exciting time to be a part of NPA. In the coming weeks, we're looking to get our app up and running with its full suite of services including personal one-on-one training, health and fitness coaching, mental health professionals, networking aides, and much, much more.

Seeing as we are at a never-before-seen threshold from a business perspective, we thought that it was time we check in with Ronnie Coluzzi, the founder of NPA, as we move into this new era of NPA and our team's mission. Let's sit down with him and learn what makes NPA different.



What is NPA?

Next Professional Athlete is a Sports Recruiting Network helping athletes connect with coaches and businesses to accomplish their dream of playing a professional sport. NPA will capture athletes' stories, through our "Dreams Achieved" documentary series, which our Broadcasting Department is covering.



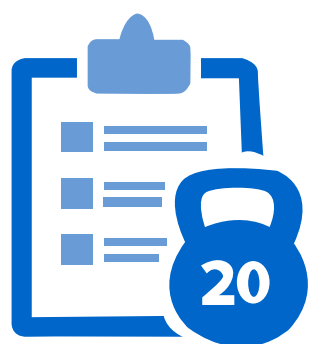
What's the journey been like to see this idea grow into what it is today?



It has been a two-year marathon. It's not a race. There's been a lot of different people who have come into the organization to help accomplish the vision that I had, two years ago. On 5/22/23, this idea became my mission and the first person I called was Bryan Sleik from the Broadcasting Department.

Bryan was excited because NPA worked with his profession as a Sports Broadcaster. This platform that I developed marketing wise is something that accomplishes our dreams and goals, working with professional athletes, organizations and it snowballed into connecting with more people that I needed to fill gaps to become the next big social media platform that's utilized around the world.

Having been an up-and-coming athlete yourself, which of NPA's services do you wish you'd had when you were trying to get your start.



**Personal
Training**



**Recruiting
Guidance**



**Nutrition
Advice**



**Recovery
Programs**



When I was an athlete, aspiring to go to the pros, I had steps in my journey where it was pretty much radio silence, right? I wouldn't know what to do as far as the next step, in recruiting, in muscle growth, in recovery, etc.

Helping athletes not feel lost in the world of sports is my favorite part about NPA. People across the world will be able to easily integrate themselves into the network and access all the things we're talking about.

Now that NPA is about to get things rolling with its app and suites of services, what do you see as the company's next steps?



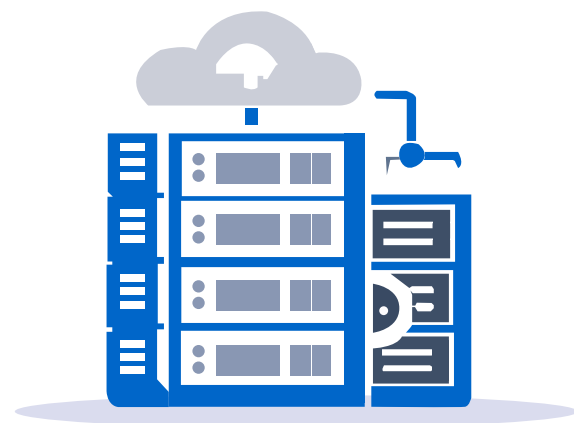
Attract investments



Launch Broadcasting Dept.



Set Goals and Strategy

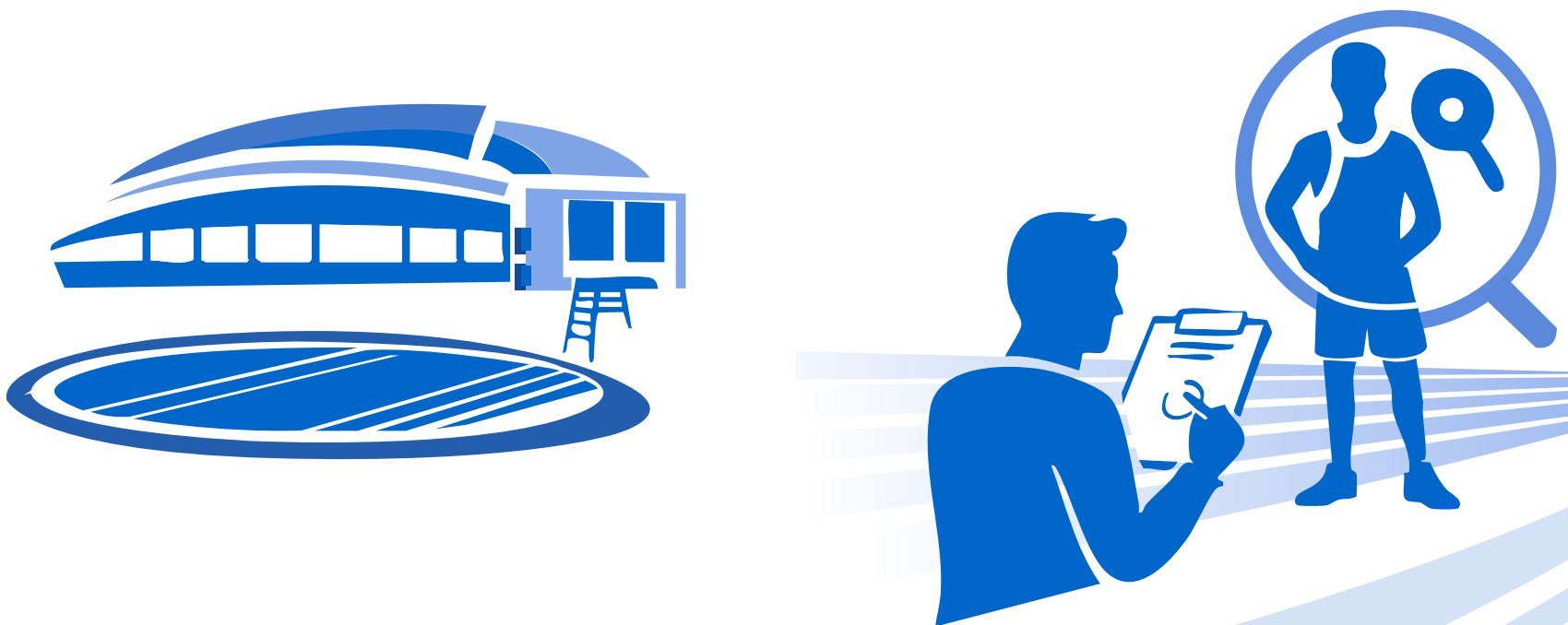


Build IT infrastructure

The next step is receiving money from investors to launch the Broadcasting Department in Portland, OR and setting up the IT Department with proper equipment to store our own data.

Once we accumulate a certain number of users, then we start to acquire Partnership Referral Agreements and Advertising Affiliate Agreements. These different streams of revenue will help provide funding to build a sports complex big enough for athletes to compete in every sport. The NPA+ Sports Complex is a place where scouts will come to evaluate athletes for recruiting.

The NPA+ Shop is available online to purchase Nutrition, Workout and Psychological Programs, one on one training from licensed professionals and more.





As you've heard, it's a very exciting time to be a part of NPA. Interested in utilizing our services or investing in our mission? Check out our website for more information on our services, strategies, and mission. We can't wait to get started.





Next Professional Athlete

SPORTS RECRUITING NETWORK

Win the day!

The NPA+ Team.